



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

REGION 2
290 BROADWAY
NEW YORK, NY 10007-1866

June 11, 2013

Mr. Wayne Park
President and CEO
LG Electronics USA, Inc.
920 Sylvan Avenue
Englewood Cliffs, NJ 07032

Dear Mr. Park:

On December 20, 2012, the US Environmental Protection Agency and LG Electronics USA, Inc. entered into a Memorandum of Understanding to promote environmental sustainability and energy conservation in the operations and activities of your company. The Memorandum covered LGEUS's nationwide operations as well a major new project proposed in Englewood Cliffs, New Jersey where your company is planning to construct its North American headquarters.

During development of the Memorandum, the implications that the proposed design height of the Englewood Cliffs building would have on the protection of the natural beauty of the Palisades was not made clear to the EPA. Given that the Englewood Cliffs office tower will rise 143 feet above grade, it would be much higher than the 35-foot limit that was put in place to ensure that the natural beauty of the Palisades area is protected. Subsequent to the signing of the Memorandum, we learned that the company secured a height variance that has become the source of significant concern on both sides of the Hudson River.

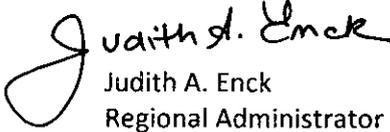
EPA is committed to protecting the environment, including promoting sustainable development. The Palisades is a unique and treasured part of New Jersey that has been protected for generations. This area was named a National Natural Landmark in 1983 and is an integral part of the community character. The importance of this scenic resource is underscored by the fact that four former New Jersey governors wrote to you urging that LGEUS redesign the building to reduce its height below the tree line.

In conversations with Mr. Kim and Mr. Taylor, I requested that the buildings be redesigned to a height below the tree line. This change in design would incorporate the basic sustainability principle of protecting the natural surroundings. Absent that change, EPA is withdrawing from the portion of the Memorandum pertaining to the proposed Englewood Cliffs buildings. This is not a step I take lightly

and, in fact, EPA Region 2 has never withdrawn from a green Memorandum of Understanding. However, this viewshed is so important that the adverse impacts of construction of high rise building cannot be condoned. This decision is consistent with an e-mail I received on June 7, 2013 from Mr. John Taylor, Vice President, Government Affairs and Communications, LG Electronics USA, Inc.

I am available at (212) 637-5000 if you would like to discuss this matter. Thank you..

Sincerely,


Judith A. Enck
Regional Administrator