



**Backus**  
FUNDACION



## Conserved Façade of Huaca de la Luna Presented to Public

*Trujillo, Peru, January 18<sup>th</sup>, 2012.* . . With the purpose of evaluating the achievements attained in 2011 and to appreciate new discoveries, the main donors of the Huacas del Sol y de la Luna archaeological project gathered with the authorities of the National University of Trujillo and the Huacas del Valle de Moche Trust.

World Monuments Fund (WMF) was represented by Mrs. Marcela Pérez de Cuéllar, President of WMF Peru, Backus by Mrs. Malena Morales Valentín, Director of Sustainable Development and Corporative Matters, and the Fondo Nacional de Capacitación Laboral y de Promoción del Empleo (Fondoempleado) by Mr. Guillermo Rebosio, Executive Secretary.

On this occasion, new archaeological discoveries and the conservation work carried out in 2011 on the Ceremonial Plaza of Huaca de la Luna were presented. The main façade of the monument, consisting of seven steps decorated with polychrome reliefs, is now completely conserved after a 14-year project to remove rubble and stabilize the adobe. Now visitors will be able to appreciate the main façade of this important Moche monument in all its glory. In addition, new discoveries, including an altar in the plaza, have contributed to a better understanding of how the space was used.

During the event, the Backus Foundation showed its appreciation for Mrs. Pérez de Cuéllar for being given the “Watch Award,” a prize presented by WMF in October last year for her work in favour of the cultural patrimony of Peru. WMF is the most important international private organisation dedicated to cultural heritage conservation.

At the event, Backus was presented with the Luis Hochschild Plaut Award. This recognition by the Instituto Peruano de Acción Empresarial—IPAE—is given annually to companies that have contributed to the promotion of Peruvian culture. The award was given to Backus in the framework of the CADE meeting carried out in Cusco in December last year for the organization’s contributions to research, conservation, and social use of the cultural patrimony of Peru’s northern coast, as well as the promotion of a management model for the sustainable tourism development of Huacas del Sol y de la Luna (Trujillo) and Túcume Pyramids (Chiclayo).

These achievements would not have been possible without the determined and sustained commitment of Backus’s partners: the National University of Trujillo, the Huacas del Valle de Moche Fund in Trujillo, the Túcume Museum, and the Valle de las Pirámides de Lambayeque Fund. Other private and public institutions that have contributed during the last few years to the recovery of Peruvian patrimony include World Monuments Fund, the Fondo de Contravalor Perú Francia, the Presidency of Peru, Fondoempleado, and the Plan Copesco Nacional y Mincetur

*This is a translated and condensed version of a press release. The Spanish original is available at [wmf.org/news/press-releases](http://wmf.org/news/press-releases).*

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