



# WORLD MONUMENTS FUND

## 2018 WORLD MONUMENTS WATCH

### NOMINATION GUIDELINES

Every two years since 1996, the World Monuments Watch has called international attention to cultural heritage sites around the world that are at risk from the forces of nature or the impact of social, political, and economic change. The 2018 World Monuments Watch continues this tradition of identifying places with compelling opportunities for positive change. As the flagship advocacy program of World Monuments Fund, the World Monuments Watch is emblematic of our commitment to inspiring heritage stewardship, forging partnerships, and advancing conservation. Since its inception, the program has included **790 sites** in **135 countries and territories** around the world.

A site's inclusion on the World Monuments Watch is not a permanent designation, nor does it signify poor management of a site by its stewards. By featuring new sites every two years, the Watch focuses attention on a wide range of conservation challenges and opportunities as they emerge from a range of diverse sites.

### PROGRAM BENEFITS

The Watch seeks to promote heritage stewardship through three areas of activity:

- **Advocacy and Outreach**

The announcement of the Watch is a major media event reaching a vast audience around the globe. World Monuments Fund works to raise international awareness through news outlets, social media, its website, and by coordinating with nominators to support your local advocacy efforts. Through these means, the Watch seeks to help accomplish policy changes, encourage stakeholder cooperation, and foster a balance between development and preservation.

*Advocacy and Outreach in the 2016 World Monuments Watch*

*To capitalize on the international attention brought by the 2016 World Monuments Watch to the **Shukhov Tower**, local advocates celebrated the anniversary of the tower's construction and organized free walking tours and film screenings to build support for the protection of the site. In collaboration with World Monuments Fund, advocates have collected signatures in an online **petition** calling for the preservation of the tower. The Friends of **Moseley Road Baths** have taken advantage of the World Monuments Watch to build a stronger coalition and secure greater institutional support for their efforts to keep the baths open for future generations to enjoy. World Monuments Fund is supporting the group's campaign to promote the baths through a range of advocacy and outreach activities. In Beirut, activists are fighting to preserve the integrity of the **Dalieh of Raouche** by developing sustainable plans for the site and demanding legislative reforms for its protection.*

- **Community Engagement**

World Monuments Fund aims to reconnect people and places and encourage local stewardship through "Watch Day," an opportunity for communities to celebrate the importance of Watch sites and build support for heritage conservation. In the 2018 World Monuments Watch cycle, WMF will make available **\$2,500** to each site in support of your Watch Day activities.

### Community Engagement in the 2016 World Monuments Watch

*Nominators have taken advantage of Watch Day to engage local communities in varied and creative ways. At the ancient underwater city at **Pavlopetri**, archaeologists have brought the site to life for community members and have offered guided underwater tours to local residents and visitors. At the site of the **Chug-Chug Geoglyphs**, Fundación Desierto de Atacama led residents of the nearby city of Calama on a guided tour of the site and a discussion on its conservation needs. In Santiago de Cuba, residents came together in May for performances by local musicians and dancers held at two of the twelve **Colonial Churches of Santiago de Cuba**.*

- **Project Collaboration and Support**

World Monuments Fund has allocated more than **\$100 million** to projects at World Monuments Watch sites since 1996, and more than **\$245 million** has been allocated by third parties. The attention drawn to the selected sites provides a vital tool that you can use to leverage project support from a variety of sources, including national, regional, and municipal governments, foundations, corporations, other international organizations, and private donors.

### Project Collaboration and Support in the 2016 World Monuments Watch

*Support from American Express is helping World Monuments Fund's long-standing partner in Nepal, the Kathmandu Valley Preservation Trust, to rebuild **Char Narayan Temple**, the oldest of the temples located in Patan's Durbar Square. Four other sites have been selected to share \$1 million in grant funding from American Express, founding sponsor of the World Monuments Watch. In Lima, World Monuments Fund led the collaboration among the Archdiocese of Lima, the municipality of Barranco, and the Ministry of Culture to promote emergency conservation interventions at **La Ermita de Barranco**. World Monuments Fund is supporting the restoration of sacred wall paintings at the **Gon-Nila-Phuk Cave Temples and Fort** by the Indian National Trust for Art and Cultural Heritage, with the involvement of the local community.*

## **WATCH CYCLE**

Selected sites will be on the World Monuments Watch for a two-year period, beginning with the public announcement of the 2018 cycle in October 2017.

## **SITE ELIGIBILITY**

Heritage sites of all types and from any cultural period—ancient to modern—are eligible for inclusion on the 2018 World Monuments Watch. They may include archaeological sites, civic buildings, commercial buildings, residences, military, industrial, or engineering structures, gardens, parks, cultural landscapes, and cityscapes or entire historic city centers. Both privately and publicly owned sites may be included on the World Monuments Watch, but privately owned sites cannot be considered for financial support by World Monuments Fund.

Sites that have been included on previous cycles may be re-nominated and will undergo the same review and selection process, with emphasis given on how the circumstances surrounding the site have changed in the intervening period.

## **SELECTION CRITERIA**

Every nomination will be reviewed by World Monuments Fund staff and by an independent heritage professional. Eligible nominations will be reviewed for selection by an independent panel of experts from the heritage field, including scholars, professionals, and representatives of major cultural organizations.

Throughout the process, evaluation of nominations is based on the following three criteria:

- **Significance** of the site,
- **Urgency** of the conditions or opportunities for change, and
- **Viability** of a feasible plan of action

## **NOMINATOR REQUIREMENTS**

Anyone can nominate a site to the Watch, including private individuals and representatives of government agencies, educational institutions, nonprofits, or other non-governmental organizations familiar with a site. Sites need not be nominated by their legal owners, although owners of selected sites will be notified of the nomination prior to the announcement of the 2018 World Monuments Watch.

During and after the nomination, review, and selection processes, significant collaboration is required between the site and its nominator and World Monuments Fund, to ensure coordinated advocacy efforts and communication. The nominator should be prepared to correspond directly with World Monuments Fund about the nomination and to serve as the official sponsor of the site for the 2018 World Monuments Watch. The nominator is expected to provide updates regarding the site, facilitate media coverage and community engagement, and leverage the 2018 World Monuments Watch to gain support for the site from third-party sources. In the event that project support is allocated by WMF, the nominator is expected to cooperate with all entities with authority to oversee a project.

## NOMINATION PROCESS

The 2018 World Monuments Watch Nomination Form is in English and can be accessed through a secure website. If you wish to submit the nomination in a different language, please contact WMF at [watch@wmf.org](mailto:watch@wmf.org).

The nomination form consists of **nine** parts:

**Part A: Basic Site Information**

Basic information about the site (name, location, designations and protection, site type and use)

**Part B: Site History and Significance**

Questions about the site's history, physical description, and cultural significance

**Part C: Challenges and Opportunities**

Questions about the heritage challenges, opportunities, and stakeholders associated with the site

**Part D: Plan of Action**

Description of your proposed plan of action and its relationship to the 2018 World Monuments Watch

**Part E: Images**

Upload a set of images of the nominated site

**Part F: Project Proposal (Optional)**

An optional proposal for activities for which you are seeking assistance (not guaranteed)

**Part G: Contacts**

Information about the nominator and contact information for the nominated site's owner(s)

**Part H: Supplementary Materials (Optional)**

Supplementary materials supporting your nomination or project proposal

**Part I: Submit your Nomination**

Nominations must be submitted by **March 1, 2017** to be considered for the 2018 World Monuments Watch. Incomplete nominations and those received after the deadline will not be considered.

To submit a nomination, please:

1. Review these guidelines carefully and download for future reference.
2. Create new user credentials for the 2018 World Monuments Watch nomination form at [https://fs3.formsite.com/wmwatch/2018/form\\_login.html](https://fs3.formsite.com/wmwatch/2018/form_login.html)
3. Complete the nomination form. You will be able to save your answers and return to the nomination form to complete it later. Please note the word limit for each question.
4. If you forget your password, please select "Forget Password?" from the nomination form login page.
5. Submit the Nomination Form by clicking the "Submit" button in Part I. Once you submit the completed form, you will only be able to view your Nomination Form; you will not be able to modify or enter new data.

***For questions about the nomination process please contact [watch@wmf.org](mailto:watch@wmf.org).***