



For Immediate Release
July 1, 2013

**WORLD MONUMENTS FUND
ANNOUNCES EVERYDAY PRESERVATIONIST PHOTO CONTEST**

For Immediate Release—New York, NY, July 1, 2013... World Monuments Fund (WMF)—the leading independent organization dedicated to saving the world's most treasured places—and Mark Robbins, Executive Director of the International Center of Photography—the pre-eminent institution for the creation, presentation, and interpretation of the reproduced images—invite photographers of all levels to submit original, evocative digital images that advocate for historic sites by reflecting their aesthetic beauty and importance to the communities in which they are located.

Becoming an everyday preservationist is as easy as sharing something special about your hometown, a favorite vacation spot, or someplace you've always wanted to visit:

<http://www.wmf.org/action/become-everyday-preservationist>. The contest is open for submissions through July 31 and to public voting until August 15, and WMF invites photo submissions in five categories: appreciation, adaptive reuse, thoughtful tourism, traditional building methods, and sensitive urban development. Images will be judged on originality, technical excellence, overall impact, composition, and artistic merit.

An initial round of public voting will determine the top 20 photos in each category, from which WMF will select 15 semi-finalist photos (three semi-finalists in each category), and final adjudication will be performed by Mark Robbins by September 9, who will select one grand prize winner in each category. Grand prize winners will receive \$100 each, and all winning and semi-finalist photos will receive publicity on [wmf.org](http://www.wmf.org), and its social networking sites.

The contest is open to all photographers at least 18 years of age, regardless of residence or citizenship, so long as the laws of their jurisdiction allow participation. Employees of World Monuments Fund and the International Center of Photography and their immediate family

members are ineligible. More details about everyday preservation and the contest can be found here: wmf.org/photo-contest.

(more)

World Monuments Fund

World Monuments Fund is the leading independent organization devoted to saving the world's most treasured places. For over 45 years, working in more than 90 countries, its highly skilled experts have applied proven and effective techniques to preserve important architectural and cultural heritage sites around the globe. Through partnerships with local communities, funders, and governments, WMF inspires an enduring commitment to stewardship for future generations. Headquartered in New York, WMF has offices and affiliates worldwide. wmf.org, twitter.com/worldmonuments, and facebook.com/worldmonuments.

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